

ONE VIP Trip Giveaway Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

PROMOTION TIMING: The **ONE VIP Trip Giveaway** (the "Promotion") starts on August 15, 2021 at or around 12:01 am ET and runs through September 15, 2021 at or around 11:59 pm ET (the "Promotion Period").

ELIGIBILITY: Promotion is open to legal residents of the United States who are 18 years of age or older and who live in the 48 contiguous United States or District of Columbia ("Promotion Area"). Employees of Urban One, LLC ("Sponsor"), MGM Resorts International, and of their parents, subsidiaries, and affiliates, and of the promotion agencies, advertising agencies, and any other entity involved with the development or administration of this Promotion (collectively, the "Promotion Parties") and members of those employees' immediate family (spouse, parents, grandparents, children, grandchildren, and siblings and their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees, are not eligible to enter or win. Void where prohibited and for Alaska and Hawaii residents. Persons who have won a prize in another contest or promotion of any kind from the Promotion Parties within the 30-day period immediately preceding the start date of this Promotion are not eligible to participate.

HOW TO ENTER: There are three ways to enter:

1. **ONE VIP Visa® Debit Card Entry:** An eligible entrant may enter this Promotion by using his/her ONE VIP Visa® Debit card to make a qualifying purchase ("Debit Card Entry"). Entrant will receive one entry per qualifying purchase. A qualifying purchase is a purchase that has been processed and accepted by the merchant and has settled in the entrant's ONE VIP Visa® Debit card account during the Promotion Period. In addition, Sponsor reserves the right to disqualify any entry for which the accompanying transaction is rescinded, withdrawn, not completed, or otherwise not finalized prior to the awarding of the prize. The entrant's ONE VIP Visa® Debit card must remain active through the end of the Promotion Period and the awarding of the prize.
2. **ONE VIP Visa® Debit Card Application Entry:** An eligible entrant may enter this Promotion by applying for the ONE VIP Visa® Debit card ("Application Entry"). Entrant will receive one entry if his/her application is approved during the Promotion Period. In addition, Sponsor reserves the right to disqualify any entrant whose transaction is rescinded, withdrawn, not completed, or otherwise not finalized prior to the awarding of the prize. The entrant's ONE VIP Visa® Debit card must remain active through the end of the Promotion Period and the awarding of the prize.
3. **Mail-In Entry:** An eligible entrant may enter this Promotion without a ONE VIP Visa® Debit card and without making a purchase. To enter by mail ("Mail-In Entry"), an entrant must send a slip of paper with entrant's name, home address, phone number, and email address by mail to Sponsor at Urban One, Attn: ONE VIP, 1010 Wayne Avenue 14th

Floor, Silver Spring, MD 20910. Each entry must be on a separate slip of paper. Mail-In Entries must be hand-written and original. Limit 10 Mail-In Entries per outer mailing envelope. Mail-In Entries must be post-marked by the end of the Promotion Period and received no later than seven days after the close of the Promotion Period.

CONDITIONS APPLICABLE TO ENTRIES: Limit 10 entries per person, regardless of method of entry. Entries received from any person in excess of the stated limitation will be void if discovered by Sponsor. Any use of robotic, repetitive, automatic, programmed, script, macro, or any other automated means or similar entry methods or agents (including, but not limited to, contest-entry services or multiple or different email addresses, identities, registrations, or logins) is prohibited and will void all entries submitted by that entrant if discovered by Sponsor. Entrants must use their own name. Sponsor reserves the right in its sole discretion to disqualify any entry at any time that in Sponsor's opinion does not comply with these Official Rules. Sponsor is not responsible for lost, incomplete, damaged, illegible, late, postage-due, or misdirected entries, or for errors in mechanical transmission, unavailability of phone lines or connections, cellular phone service, or any other technical malfunctions or inability to transmit messages or entries. If there is a dispute regarding the identity of a Debit Card Entry entrant or an Application Entry entrant, the entry will be deemed to have been made by the authorized holder of the ONE VIP Visa[®] Debit card at the time the entry was made. The information you provide will be used for the purposes of Promotion administration and in accordance with Sponsor's Privacy Policy. Received entries become the property of Sponsor and will not be returned or acknowledged.

WINNER DETERMINATION, NOTIFICATION, AND VERIFICATION: After the close of the Promotion Period, one potential winner will be selected in a random drawing held from among all eligible entries. Odds of winning the prize depend on the number of eligible entries. Sponsor will attempt to notify potential winner by email or telephone, and each potential winner must respond within 72 hours of initial notification attempt. Potential winner will be asked to provide his/her full name, telephone number (including area code), date of birth, street address, and/or email address. Potential winner may be required to complete an Affidavit of Eligibility, Liability and Publicity Release (unless prohibited by law) and any other documents required by Sponsor, and, if so, required documents must be signed and returned within three business days of date appearing on prize notification. Prize will be awarded only upon winner verification and final approval by the Sponsor. If a potential winner does not respond by the deadline set forth above, if a potential winner does not claim the prize by the deadline, if prize notification is returned as undeliverable, if a potential winner fails to sign and return requested documentation within the specified time period, and/or if a potential winner is not in compliance with these Official Rules, including eligibility requirements, that potential winner may be disqualified and, at Sponsor's sole discretion, the Sponsor may select an alternate winner, time permitting, by random drawing from remaining eligible entries. If the winner is at least 18, but still considered a minor in his/her jurisdiction of residence, Sponsor reserves the right to award the prize in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winner set forth herein. If Sponsor mails prize to winner, Sponsor is not responsible for loss, delay, or damage in delivery. Winner may be required to provide valid identification (e.g., via valid state-issued driver's license, passport or other government-issued I.D. containing the person's name, date of birth, and photograph) to claim the prize. If so, identification documents must match information previously provided to the Sponsor. The prize may be claimed only by the actual winner. Friends and family members are not eligible to claim the prize on behalf of the winner. Released Parties (defined below) shall not be liable for any claims made by ineligible entrants.

GRAND PRIZE: There is one grand prize. The prize is a three-day, two-night trip for two to the MGM National Harbor hotel in the Washington, D.C. area. The prize consists of the following: roundtrip airfare for winner and guest from major airport nearest winner's home to Reagan National Airport in Washington, D.C., two nights hotel accommodations for two (double room, standard accommodations) at the MGM National Harbor in Oxon Hill, MD; and dinner for two at Voltaggio Brothers Steakhouse (tip and alcoholic beverages not included). The approximate retail value ("ARV") of the prize is \$2,000. Actual value of prize may differ from stated ARV because of fluctuations in airfare and other variables. If actual value is less than stated ARV, difference in prize value will not be awarded. If winner lives within 200 miles of Oxon Hill, winner will receive reimbursement of mileage (at \$.58 per mile) in lieu of airfare. Trip must be completed by December 31, 2021, and arrangements must be made by winner with MGM prior to November 30, 2021. Air travel and accommodations are subject to availability, and certain blackout dates may apply at hotel. Ground transportation, luggage costs, meals, beverages, gratuities, hotel room service, laundry service, local and long-distance telephone calls, souvenirs, incidentals, and all other expenses not specified herein are the responsibility of the winner and his or her guest. Winner and winner's guest must travel on the same itinerary. Airline tickets are non-refundable/non-transferable and are not valid for frequent flyer miles. All airline tickets are subject to flight variation, work stoppages, and schedule or route changes. Lost, stolen or damaged airline tickets, travel vouchers or certificates will not be replaced or exchanged. Sponsors will not be responsible for any cancellations, delays, diversions or substitution or any act or omissions whatsoever by the air carriers, transportation companies, prize providers or any other persons providing any prize-related services. Guest who is a minor must be accompanied at all times by parent or legal guardian. Guest (and parent or legal guardian of guest who is a minor) may be required to sign and return release prior to accompanying winner on prize trip. Hotel may require a valid credit card in an adult guest's name to cover room incidentals. Any portion of prize not used will be forfeited. Winner and his/her guest must have valid identification for travel. Winner and guest must comply with any Covid-19 safety requirements imposed by air carrier and hotel.

Prize is awarded "as is" with no warranty or guarantee, either express or implied. No substitution of prize is offered, and the prize may not be transferred to a third party. Non-cash prize may not be redeemed for cash value, except as determined by Sponsor in its sole discretion. The Sponsor reserves the right to substitute an item of equal or greater value if the advertised prize is unavailable. All federal, state, and local taxes on the prize are the sole responsibility of the winner. Properly claimed prize will be awarded, but in no event will Sponsor award more prizes than are provided for in these Official Rules.

To the extent that prize elements are provided by third-party providers, winner agrees to look solely to applicable prize providers with respect to any claims, losses, or disputes in connection therewith. If any winner is found to be in violation of these Official Rules or is otherwise determined by the Sponsor, in its sole discretion to be ineligible, he/she may be required to forfeit the prize or to reimburse the Sponsor for the stated value of the prize if such a violation is found after the prize has been used by the winner.

GENERAL CONDITIONS: Entrant agrees that it is entrant's responsibility to participate in the Promotion and to use the prize (if applicable) in a manner that is safe for entrant and third parties. By participating, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor and judges, which will be final and binding in all respects relating to this Promotion; (b) to release, discharge, and hold harmless the Promotion Parties, any applicable social media platform (including Instagram and Facebook), and all of their respective parents, affiliates, subsidiaries, and all of the respective officers, directors, shareholders, employees, agents and representatives of the forgoing (collectively, "Released Parties") from all injuries, liability, losses

and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Promotion or any Promotion-related activity or the acceptance, possession, use, or misuse of the awarded prize or prize element; and (c) to the use of his/her name, voice, submitted entry, performance, photograph/video, prize information, image, and/or likeness for programming, advertising, publicity, trade, and promotional purposes in all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its designees (unless prohibited by law), without compensation or additional consents from entrant or any third party and without prior notice, approval, or inspection, and to execute specific consent to such use if asked to do so. Sponsor reserves the right, in its sole discretion, to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Promotion. Sponsor reserves the right to disqualify any individual from further participation in the Promotion if Sponsor concludes, in its sole discretion, that such person: (a) has attempted to tamper with the entry process or other operation of the Promotion; (b) has failed to comply with or has attempted to circumvent these Official Rules; (c) has committed fraud or attempted to undermine the legitimate operation of the Promotion; or (d) has acted toward Sponsor, any other entity affiliated with the Promotion, or any other entrant in an unfair, inequitable, annoying, threatening, disrupting, or harassing manner. If a dispute arises regarding compliance with these Official Rules, Sponsor may consider, in its sole discretion, data reasonably available to Sponsor through information technology systems in Sponsor's control, but Sponsor will not be obligated to consider any data or other information collected from any other source. Any failure by Sponsor to enforce any of these Official Rules will not constitute a waiver of such Official Rules. If there is a conflict between any term of these Official Rules and any marketing or entry materials used in connection with the Promotion, the terms of these Official Rules will govern.

MISCELLANEOUS: Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider, website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing, or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties that may occur in connection with the administration of the Promotion, the processing of entries, the announcement of the prize and winner, or in any other Promotion-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or used in the Promotion. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Promotion. Should any portion of the Promotion be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes that, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Promotion. If Sponsor terminates the Promotion, Sponsor will announce the termination via Facebook and Instagram, and Sponsor will select the winner (provided Sponsor is able to do so) by random drawing from among eligible, non-suspect Debit Card Entries and Application Entries received prior to the termination as well as all Mail-In Entries submitted and received by the deadlines set forth above.

GOVERNING LAW AND JURISDICTION: EXCEPT WHERE PROHIBITED, ENTRANTS AGREE THAT ALL DISPUTES, CLAIMS AND CAUSES OF ACTION ARISING OUT OF OR CONNECTED WITH THIS PROMOTION, OR PRIZE AWARDED, WILL BE RESOLVED

INDIVIDUALLY WITHOUT RESORT TO ANY FORM OF CLASS ACTION, AND ALL CLAIMS, JUDGMENTS, AND AWARDS WILL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS INCURRED BY ENTRANT WITH REGARD TO THIS PROMOTION, BUT IN NO EVENT ATTORNEYS' FEES, PUNITIVE, INCIDENTAL, CONSEQUENTIAL, OR OTHER DAMAGES. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of entrants and Sponsor in connection with the Promotion will be governed by and construed in accordance with the laws of the State of Maryland ("State"), without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of the laws of any other jurisdiction. The state and federal courts located in the State will be the exclusive forum for any dispute relating to these Official Rules and/or this Promotion. All entrants and winner agree, by their participation in the Promotion, to submit to the personal jurisdiction of the state and federal courts in the State and waive the right to contest jurisdiction.

WINNER NAME: For the name of the winner, send a self-addressed, stamped envelope with the name of the Promotion on the outer envelope and addressed to Winner Name, Urban One, LLC, 1010 Wayne Avenue, 14th Floor, Silver Spring, MD 20910 within two months of the end of the Promotion.

SEVERABILITY: If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

SPONSOR: Urban One, LLC, 1010 Wayne Avenue, Suite 1000, Silver Spring, MD 20910.

This Promotion is in no way sponsored, endorsed or administered by, or associated with Instagram or Facebook.

Abbreviated Rules

1. Abbreviated Rules for TV and Radio

NO PURCHASE NECESSARY. Void where prohibited. Open to legal residents of 48 contiguous US & DC who are 18+. Official Rules at <https://onevip.com/>. Promotion ends 9/15/21. 1 Prize: 3-day, 2-night trip for 2 to DC area. Sponsor: Urban One, LLC.

2. Abbreviated rules for online banner ads:

NO PURCHASE NECESSARY. Ends 9/15/21. Official Rules at <https://onevip.com/>.

3. Abbreviated Rules for full page online and print ads:

NO PURCHASE NECESSARY. Void where prohibited. Open to legal residents of 48 contiguous US & DC who are 18+. Promotion starts on 8/15/21 at 12:01 am ET & runs through 9/15/21 at 11:59 pm ET. To enter, use ONE VIP Visa® Debit card, apply for ONE VIP Visa® Debit card, or mail in to Urban One, Attn: ONE VIP, 1010 Wayne Avenue 14th Floor, Silver Spring, MD 20910. Limit 10 entries per person. 1 Prize: 3-day, 2-night trip for 2 to MGM National Harbor in Oxon Hill, MD. ARV: \$2,000. Odds depend on # of elig. entries. Official Rules at <https://onevip.com/>. Sponsor: Urban One, LLC.